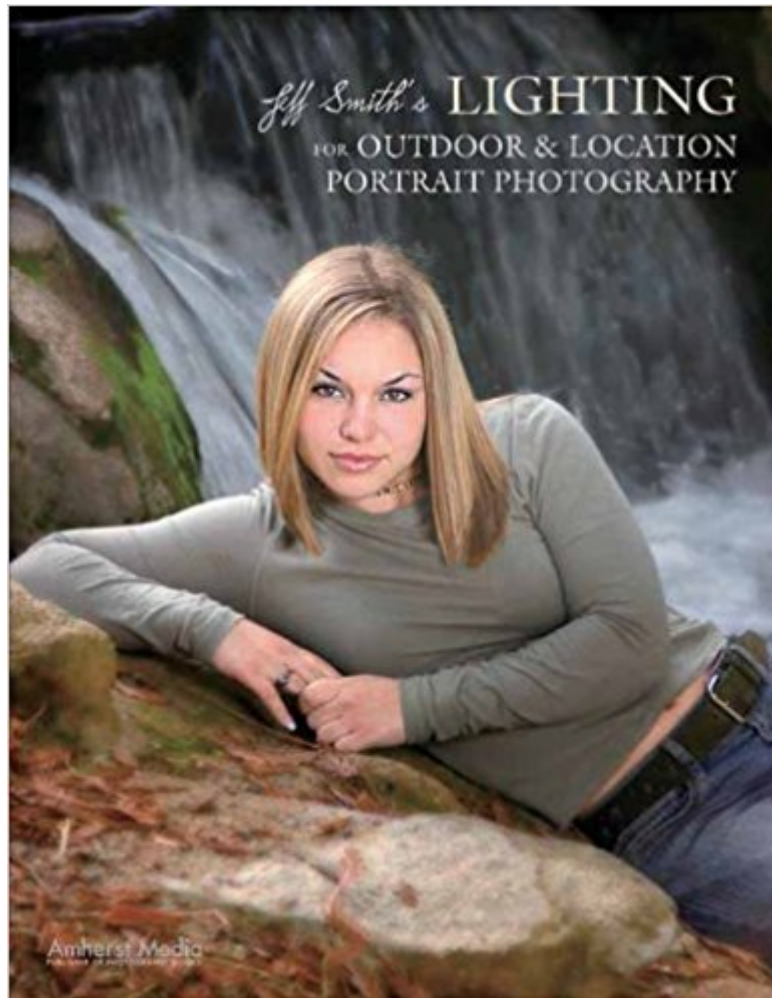




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# Jeff Smith's Lighting For Outdoor & Location Portrait Photography



## Synopsis

Shattering the notion that location lighting has to be difficult, inconvenient, or compromised in its quality, this resource provides guidance on how to create unique and personalized images shot in parks, on city streets, at sports arenas, in workplaces, or in a client's home. With an overview of equipment and a discussion on the essential tools for a shoot, this guide walks photographers through the creation of dozens of location images; from casual headshots to full-length, formally posed portraits. With strategies for meeting lighting challenges found outside of the studio; from evaluating existing light to modifying or supplementing light as needed; this book will help photographers shoot confidently by developing a plan for creating professional-quality location portraits.

## Book Information

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Average Customer Review: 4.0 out of 5 stars 17 customer reviews

Best Sellers Rank: #498,360 in Books (See Top 100 in Books) #110 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #562 in Books > Arts & Photography > Photography & Video > Portraits #575 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference

## Customer Reviews

Jeff Smith is a professional photographer and the owner of two successful studios. He is the author of seven photography books, including "Corrective Lighting, Posing, and Retouching for Digital Portrait Photographers

I was far from impressed with this book. My biggest problem is with the sample images. There are, on average, several images per page, and every single one of them has a cheesy Photoshop soft focus effect or a diffused glow effect applied to them. The author states over and over again the importance of shadow transition zones, and then goes into photoshop to blur the transition between

shadow and highlight and artificially enhance the lighting. The second problem with this book is that the author insists that artificial lighting on location must be done with portable studio strobes. This is simply not true, and most beginners would benefit from some advice on using speedlights on location, whether singularly or in groups. On-camera flash is what most amateurs have, and what most professionals use on location, and there are techniques that allow photographers to get professional results without investing thousands of dollars in studio strobes and portable battery packs. The author avoids the topic completely by saying "If you would not use an on camera flash in the studio, why use it on location?" The answer is that on location you have natural light as your main light and flash as your fill or accent. In the studio you have to create all of the light there. There is a difference. In short, this book does not provide amateurs with the information to get into outdoor portrait lighting right away, but is not nearly inventive enough to give professionals any really new ideas or techniques.

This is a decent book; however the author tends to use the same photos from his previous books, and the overall content doesn't change very much either.

a lot of good ideas VERY well explained. makes you wonder why you didn't try these ideas before. Very good use of natural backgrounds. for different times of the year. the book was like a "breath of fresh air" to my photography

His book simply put straight to the point, learn from prior mistakes and remember that although as photographers we are passionate about what we do but bottom line it's to make a great business and profit from what we enjoy doing.

This book is definitely not for the novice, but it is quite informative otherwise. He includes all info on how his pics were made and production shots that are quite useful to show setup.

It's helpful for outdoor lighting tips. I am glad I purchased it. Would have like a little more content. It is a great resource book.

Jeff Smith's books are very good. I wish I could afford to buy them all.

A good book on the subject, but not very detailed on specific camera settings and other tips;

therefore it's not for everybody.

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